

1 Section **272(a)** and (b). Section 272 provides competitive ~~safeguards~~ that Verizon DC must
 2 implement to reduce the risks of anticompetitive conduct if, ~~as~~ and when Verizon DC is ~~granted~~
 3 interLATA authority in the District. ~~These safeguards are crucial~~ both to the development of
 4 local competition ~~as well as~~ to the continued viability of a competitive long distance market.
 5 Noncompliance with Section 272 is both an independent ~~reason to deny the~~ Company in-region
 6 long distance authority,' ~~as well as~~ a clear indication that long distance approval would not
 7 further the public interest. ~~The Affidavit of Scott C. Lundquist, Vice Resident of ETI, addresses~~
 8 ~~certain~~ Section 271(c)(2)(B) checklist compliance issues.

10 Summary of **Testimony and Recommendations**

12 5 In this testimony, I show that despite long-standing legislative and regulatory efforts at
 13 both the federal and state levels ~~to~~ facilitate and encourage the development of effective
 14 competition in the local telecommunications market, the District's incumbent **local** exchange
 15 carrier Verizon DC, maintains overwhelming dominance of **both** the residential and business
 16 markets. The "evidence" presented by Verizon of competitive presence is highly suspect, and

1. 41 U.S.C. § 271(d)(3)(B). *See Implementation of the Accounting Safeguards Under the Telecommunications Act of 1996*, CC Docket No. 96-150, Report and Order, 11 FCC Rcd 17539 (1996) (*Accounting Safeguards Order*), Second Order **On** Reconsideration, FCC 00-9 (rel. Jan. 18, 2000); *Implementation of the Non-Accounting Safeguards of Sections 271 and 272 of the Communications Act of 1934, as amended*, CC Docket No. 96-149, First Report and **Order** and Further Notice of Proposed Rulemaking, 11 FCC Rcd 21905 (1996) (*Non-Accounting Safeguards Order*), petition for review pending **sub** nom. SBC Communications v. FCC, No. 97-1118 (filed D.C. Cir. Mar. 6, 1997) (held in abeyance May 7, 1997). First Order on Reconsideration, 12 FCC Rcd 2297 (1997) (*First Order on Reconsideration*), Second Order on Reconsideration, 12 FCC Rcd 8653 (1997) (*Second Order on Reconsideration*), *aff'd sub nom. Bell Atlantic Telephone Companies v. FCC*, 131 F.3d 1044 (D.C. Cir. 1997). Third Order on Reconsideration, FCC 99-242 (rel. Oct. 4, 1999) (*Third Order on Reconsideration*).

1 even where competitive local service choices ~~me~~ available to the District's consumers, there ~~can~~
2 be no assurance that such competition ~~as~~ does exist at the present time is economically viable or
3 sustainable. The competitive market conditions fall short of the DOJ requirement that the market
4 be *irreversibly* open to competition.

5
6 6. Section 272 provides a number of critically important competitive safeguards that ~~are~~
7 intended to provide specific protections during the initial transition period in which Verizon will
8 be offering in-region long distance services while still retaining extensive and pervasive market
9 power with respect to local services. By virtue of the local market power Verizon DC maintains,
10 it is able to engage in cross-subsidization of its long distance offerings. In each of the states in
11 which Verizon has attained in-region entry and *notwithstanding the specific statutory require-*
12 *ment that its in-region long distance services be provided by an affiliate structurally separated*
13 *from the BOC*, Verizon has nevertheless structured its local and long distance operations in an
14 effectively integrated basis. Although Section 272 requires structural separation of the BOC and
15 its Section 272 affiliate for the first three years following interLATA authority (unless further
16 extended by the FCC). Verizon consistently operates in a manner that simulates full integration.
17 Transactions between the affiliates are structured to shift the majority of costs to the BOC and
18 their ratepayers, in direct violation of the FCC's accounting rules. Unless Verizon DC agrees to
19 comply in a meaningful way with Section 272, this Commission should find that the requested
20 authorization poses serious risks to the public interest and therefore should be denied.

21
22 7. As I shall discuss in detail below, Verizon DC's entry will be detrimental to the public
23 interest by diminishing competition for both long distance and local telecommunications services

1 in the District. If permitted to offer long distance services, Verizon DC will use its preexisting
2 relationships with the vast majority of the residential customers in its service territory to
3 preemptively "sell" Verizon long distance service during inbound customer contacts initiated by
4 customers for purposes entirely unrelated to obtaining long distance service. Verizon DC's near-
5 monopoly control of the local market will enable it to leverage and extend that monopoly into
6 the adjacent and currently competitive long distance market, ultimately remonopolizing the long
7 distance market as well. Actual long distance market share data reported by Verizon and other
8 BOCs for states in which Section 271 authority has been granted corroborate this conclusion.
9

10 8. Once Verizon DC's quest for interLATA entry in the District of Columbia has been
11 realized, the Company's incentive to comply on an ongoing basis with the "competitive
12 checklist" will rapidly dissipate, threatening the sustainability of the small amount of compe-
13 tition that has developed thus far. And, as long as Verizon DC continues to control the over-
14 whelming share of the local exchange service market, its ability to engage in "joint marketing"
15 of local and long distance service — particularly in the residential segment — will enable
16 Verizon to rapidly remonopolize the long distance market in the District, resulting in higher
17 prices in the future for what is today a highly competitive service. The absence of successful
18 competitive entry and penetration in the District's local service market, the potential for Verizon
19 DC "backsliding" once its long distance business has been established, and the serious risk that
20 Verizon will come to monopolize the District's long distance market as well, all portend a
21 serious and permanent diminution of competition.
22

1 9. Given these substantial harms to the District's local and long distance markets.
2 Verizon's public relations attempts to portray its in-region entry as furthering the public interest
3 should be dismissed by this Commission. In the press-release issued by Verizon announcing the
4 filing of its Section 271 application with the Commission, Verizon made reference to, but failed
5 to specifically identify, certain purportedly "independent economists" and "consumer watchdog
6 groups" that have supposedly "calculated" the "savings" that consumers have supposedly
7 realized as a result of Verizon DC's entry into interLATA markets in several other jurisdictions.²
8 Significantly, nowhere in Verizon DC's sworn prefiled testimony in this proceeding has the
9 Company either identified these sources or even cited or made reference to their supposed
10 findings. However, Verizon has provided testimony with respect to these claims in some of its
11 other Section 271 applications. Appendix 1 to this affidavit contains a substantive review of the
12 independence of these "studies," and shows that they do not stand up to any serious analytical
13 scrutiny

14
15 10 In light of these facts, I recommend that this Commission, as pan of its public interest
16 finding and in order to protect the District's ratepayers, find that Verizon DC retains significant
17 market power in the local market. The Commission should acknowledge that as long as Verizon
18 DC retains that market power, Verizon has significant ability and incentive to engage in anti-

2. "Verizon Asks PSC to Suppon Company's Request To Offer Long Distance in Nation's Capital". Verizon New Release, July 12, 2002. available at http://newscenter.verizon.com/proactive/newsroom/release.vtml?id=77374&PROACTJVE_ID=cecf8cac9c9c6c9ccc5cecf8cac9c9c6c9ccc5cecf8cac9c9c6c9ccc5cf, accessed 9/13/02. A copy of this news release appears in Attachment OPC A-2.

1 competitive behavior. To forestall this anticompetitive behavior, this Commission should take
2 the following steps:

- 3
4 • The Commission should prohibit improper self-dealing by requiring that Verizon DC
5 file with the Commission and make available for public inspection all fair market value
6 studies undertaken, including a study estimating the fair market value of joint marketing
7 and customer acquisition services, and the complete process and data used to determine
8 the fully distributed cost for services priced under either of the two methods. If
9 Verizon fails to make such a filing, it should not be permitted to provide the service in
10 question. In addition, the Commission should direct the auditor, during the joint
11 federal-state biennial Section 272 audit proceeding, to examine all of these filings, not
12 just a random sample.
13
- 14 • The Commission should apply non-solicitation rules to the transferring or movement of
15 employees from Verizon DC to Verizon Long Distance. While employed at Verizon,
16 no employee of any Verizon entity should request or solicit an employee of Verizon
17 DC, or cause another employee of Verizon DC to be solicited, to transfer or move
18 employment from Verizon DC to Verizon Long Distance. Verizon should not post
19 advertisements for or notices of availability of Verizon Long Distance positions in
20 Verizon DC offices or on Verizon electronic medium, nor should it allow Verizon Long
21 Distance to post in Verizon offices or on Verizon intranets or other electronic media.
22

- 1 • The Commission should find that, as long as Verizon DC has market power in the local
2 market, it is able to artificially inflate the "Prevailing Market Price" of billing and
3 collection services offered to competing IXCs. The Commission should require that
4 Verizon DC price billing and collection services provided to Verizon Long Distance at
5 the lesser of fully distributed cost or fair market value, and made available to
6 competitors at the same price.
7
- 8 • The Commission should strengthen the affiliate transaction rules by directing the
9 affiliates to operate such that the management of each entity (Verizon DC and Veriron
10 Long Distance) make all affiliate transaction, service offering, and pricing decision only
11 with respect to the bottom line of each respective entity.
12
- 13 • The Commission should restrict Verizon's use of the inbound channel for joint
14 marketing of local and long distance.
15
- 16 • The Commission should restrict Verizon's use of shared employees to sign customers
17 up for discount long distance calling plans.
18
- 19 • The Commission should prohibit Veriron DC from disconnecting a customer's local
20 telephone service in the event that the customer fails to pay Verizon long distance
21 charges billed by Verizon DC. *whether or nor the Verizon long distance service is*
22 *provided by the Verizon Long Distance affiliate or by Verizon DC on an integrated*
23 *basis*

THE PUBLIC INTEREST STANDARD

The Public Interest requirement of the Act should be interpreted broadly to include the impact on competition in both the District's local and long distance markets from a variety of sources, including violations of the spirit and express requirements of the Act.

11. Verizon DC, as an incumbent local exchange carrier, is obligated to comply fully with Sections 251 and 252 of the Act. The Section 271(c)(2)(B) "competitive checklist" essentially reiterates and refers to the Section 251/252 duties applicable to all ILECs, but in the case of Bell Operating Companies, Section 271 presents the *additional* compliance incentive in the form of the promise of in-region long distance entry.³ As Table 1 below demonstrates, *each and all of the Section 271(c)(2)(B) "competitive checklist" requirements for in-region long distance entry are also imposed upon all ILECs, including Verizon DC, independently and irrespective of the matter of in-region long distance entry.* Verizon DC is and *has since 1996 been required* to satisfy each and all of the 14 "checklist" items. Section 271(c)(2)(B) is, in that context, *entirely redundant* at least insofar as specifying the things that BOCs (as ILECs) are required to do to accommodate CLEC entry; its sole purpose is to offer the BOCs a "carrot" to encourage them to comply with a set of legal requirements compliance with which is mandatory in any event. *Once* Verizon DC obtains Section 271 authority in the District, that "carrot" is no longer there, and *as* such there is no more assurance of *continued* compliance with the 14 checklist requirements *than* there would have been had the Section 271 incentive not been offered.

3. 47 U.S.C. § 271(b)(1).

Table 1		
BOC Compliance with all of the Sec. 271(c)(2)(B) "checklist" items is Mandatory Even if the BOC Does Not Seek In-Region InterLATA Authority		
Checklist	Compliance requirement	Also Found At
1	Interconnection in accordance with the requirements of sections 251(c)(2) and 252(d)(1).	251(c)(2); 252(d)(1)
2	Nondiscriminatory access to network elements in accordance with the requirements of sections 251(c)(3) and 252(d)(1).	251(c)(3); 252(d)(1)
3	Nondiscriminatory access to the poles, ducts, conduits, and rights-of-way owned or controlled by the Bell operating company at just and reasonable rates in accordance with the requirements of section 224	251(b); 224
4	Local loop transmission from the central office to the customer's premises, unbundled from local switching or other services.	251(c)(3)
5	Local transport from the trunk side of a wireline local exchange carrier switch, unbundled from switching or other services.	251(c)(3)
6	Local switching unbundled from transport, local loop transmission, or other services.	251(c)(3)
7	Nondiscriminatory access to ((i) 911 and E911 services; (ii) directory assistance services to allow the other carrier's customers to obtain telephone numbers; and (iii) operator call completion services.	251(b)(3); 251(c)(3)
8	White pages directory listings for customers of the other carrier's telephone exchange service	251(b)(3)
9	Compliance with guidelines, plan or rules established by numbering plan administrator.	251(e)
10	Nondiscriminatory access to databases and associated signaling necessary for call routing and completion.	251(a); 251(c)(3); 251(c)(5)
11	Compliance with FCC regulations regarding number portability.	251(b)(2)
12	Nondiscriminatory access to such services or information as are necessary to allow the requesting carrier to implement local dialing party in accordance with the requirements of section 251(b)(3).	251(b)(3)
13	Reciprocal requirements of section 252(d)(2)	252(d)(2)
14	Telecommunications services are available to resale in accordance with the requirements of sections 251(c)(4) and 252(d)(3)	251(c)(4) and 252(d)(3)

12. The Commission should consider the full extent of Verizon's compliance with Sections 251/252 in general and with the Section 271(c)(2)(B) checklist items in particular, both as such Compliance presently exists and as it is likely to be maintained on an ongoing basis into the

1 future. In the *Non-Accounting Safeguards Order*, the FCC clearly recognized the capacity of a
2 BOC to backslide on checklist compliance after it receives Section 271 authority:

3
4 Moreover, we **need** to ensure that the **market opening** initiatives of the BOCs
5 continue after their entry into the long distance **market**. It is not **enough** that
6 the BOC prove it is in compliance at the time of filing a section 271
7 application; ~~it is essential that the BOC must also demonstrate that it can be~~
8 **relied upon to remain in compliance**. This may be demonstrated in various
9 ways. For example, we must be confident that the procedures and processes
10 requiring BOC cooperation, such as interconnection **and** the provision of
11 unbundled network elements, have been **sufficiently** available, tested, and
12 **monitored**. Additionally, we will look to ~~see~~ if there ~~are~~ appropriate
13 mechanisms, such as reporting requirements or performance standards, to
14 measure compliance, or **to** detect noncompliance, by the **BOCs** with their
15 obligations. Finally, the BOC may propose **to** comply continually with certain
16 conditions, or we may, on a case-by-case basis, impose conditions on a BOC's
17 entry to ensure continuing compliance. The section 271 approval process
18 necessarily involves viewing a snapshot of an evolving process. *We must be*
19 *confident that the picture we see as of the date of filing contains all the*
20 *necessary elements to sustain growing competitive enny into the future.*⁴
21

22 Therefore, ~~as~~ pan of its determination as to Verizon's compliance with the requirements of **the**
23 *1996 Act*, the Commission **needs to** consider evidence that the snapshot view of the checklist
24 items contains everything necessary to **assure** Verizon's *continued* compliance. Such a consid-
25 eration must not be limited to a cursory review of Verizon's ~~current~~ standing with respect **to** the
26 Section 271(c) checklist items, **but** must also include the plans of Verizon and its affiliates'
27 provision of services **to** CLECs, to CLEC customers, possibilities of ~~re~~monopolization of **the**
28 long distance market, and a level playing field for all competitive providers.

4. *Application of Ameritech Michigan Pursuant to Section 271 of the Communications Act of 1934, as amended. To Provide In-Region, InterLATA Services In Michigan*. CC Docket No. 97-137. *Memorandum Opinion and Order*, 12 FCC Red 20543, 20555 (1997) ("*Ameritech Michigan Order*") (emphasis added).

13. The FCC has also ~~recognized~~ the significant ~~potential~~ for a BOC. ~~after~~ receiving Section **271** authority, to engage in significant anticompetitive conduct. harming the interLATA market:

A BOC may have an incentive to discriminate in providing exchange access services and facilities that ~~its~~ affiliate's rivals need to compete in the interLATA telecommunications and information services ~~markets~~. For example a BOC may have ~~an~~ incentive to degrade services and facilities furnished to its affiliate's rivals, in order to deprive those rivals of efficiencies that its affiliate enjoys. Moreover, to the extent carriers offer both local and interLATA services as a bundled offering, a BOC that discriminates against the rivals of its affiliates could entrench its position in local markets by making these rivals' offerings less attractive.'

Congress and the FCC promulgated the requirements of performance monitoring plans, as well as the competitive safeguards of section 272 in an attempt to counteract this incentive.

Ultimately, however, while the presence of effective, widespread competition in the local exchange service market would not necessarily eliminate these incentives, these safeguards would assuredly undermine a BOC's ability to engage in the kind of anticompetitive and discriminaton conduct that the FCC describes.

14. At its core, however, the "competitive checklist" appearing in Section **271(c)(2)(B)** is more than merely a "carrot" designed to incen~~t~~ the BOCs to comply with the more general market-opening requirements of Sections **251** and **252**. Rather, the arrival of effective competition lies at the core of the national telecommunications policy that is embraced in the 1996 Act. The public interest requirement stems from the interLATA "line of business restriction" imposed

5. *Non-Accounting Safeguards Order*. 11 FCC Rcd **21905**.

1 by the Modification of *Final Judgment* ("MFJ"), the 1982 Consent Decree entered into by the
2 former Bell System and the US Department of Justice in settlement of the 1974 antitrust case?
3 The MFJ prohibited the divested BOCs from offering interLATA long distance services. This
4 *structural remedy* was adopted in order to prevent the BOC local service monopolies from using
5 their monopoly market power in the local services market to block competition in the adjacent
6 long distance market. Section 271 was adopted as a *replacement* for the MFJ long distance line
7 of business restriction, and established a process by which BOCs could enter the "in-region"
8 long distance market provided that they implemented a series of specific measures that would
9 have the effect of irreversibly opening their previously monopolized local telecommunications
10 markets to competitive entry. To the extent that the local market itself becomes competitive, the
11 BOCs' ability to exert market power in the adjacent long distance market would be attenuated.
12 Conversely, however, to the extent that competition fails to develop in the local services market,
13 the BOC will then have both the incentive and the ability to exert market power in, and
14 ultimately to remonopolize, the adjacent long distance market.

15
16 15. Competition in the long distance market has thrived — and as a result prices have
17 sharply decreased — in the nearly two decades since the MFJ first went into effect in January,
18 1984. The principle generally underlying Section 271 is that once there is sufficient competition
19 in the local service market, it will then no longer be possible for a BOC to extend its local
20 monopoly into the adjacent long distance market. The existence of but a single facilities-based

6. *United States v. Wesrem Electric Company, Inc., et al*, Civil Action No. 74-1698 (D.D.C.), 552 F. Supp. 131 (D. D.C. 1982), *aff'd sub nom. Maryland vs. U.S.*, 460 U.S. 1007 (1983); and *Modification of Final Judgment*, sec. VIII.B.

competitor somewhere in any state — one of the threshold conditions that a BOC must satisfy to obtain Section 271 approval' — is clearly not by itself sufficient to constrain the incumbent BOC's exercise of market power. And indeed, if a BOC is authorized to offer in-region interLATA services while still maintaining an effective monopoly in the local market despite the presence of a few localized competitors. "the requested authorization" would clearly not be "consistent with the public interest, convenience, and necessity" as required by Section 271(d)(3)(C) ⁸

16. The California Public Utility Commission's ("CPUC's") final decision released September 19, 2002 in the current Pacific Bell Section 271 consultative proceeding reiterates the concern expressed above. In the decision, the CPUC, while on the one hand finding that Pacific Bell had satisfied 12 out of the 14 checklist items, nevertheless observed that:

Local telephone competition in California exists in the technical and quantitative data: but it has yet to find its way into the residences of the majority of California's ratepayers. Only time and regulatory vigilance will determine if it ever arrives. We expect that the public interest will be positively served in California by the addition of another experienced, formidable competitor in the intrastate interexchange market. At the same time, we foresee the harm to the public interest if actual competition in California maintains its current anemic pace, and Pacific gains intrastate long distance dominance to match its local influence?

7. 47 U.S.C §271(c)(1)(A)

8. 47 U.S.C. §271(d)(3)(C).

9. California PUC R.93-04-003 *et seq.*, D.02-09-050, *Decision Granting Pacific Bell Telephone Company's Renewed Motion for an Order that it has Substantially Satisfied the Requirements of the 14-point Checklist in §271 of the Telecommunications Act of 1996 and*

(continued...)

1 Raw data purporting to quantify the extent of CLEC market penetration that has been offered by
2 BOCs in various Section 271 proceedings is, at a minimum, highly controversial (as I will
3 discuss below) and, consistent with the California ALJ's finding, does not establish that compe-
4 tition exists "on the ground" at a level that offers consumers a realistic alternative to the BOC's
5 services or that works to limit or constrain the BOC's market power.

6
7 Verizon fails to present credible evidence of the extent of local competition in the District.
8

9 17. As I have previously explained, the notion underlying Section 271 of the 1996 Act is
10 that once the local exchange market becomes competitive such that consumers have a real choice
11 with respect to local service provider, no one local service provider will possess a monopoly in
12 this segment and thus be capable of leveraging that monopoly to similarly monopolize and domi-
13 nate the adjacent long distance market. Consequently, through the Declaration of Ms. Mane
14 Johns, Verizon DC undertakes to demonstrate the presence of significant competition in the
15 District's local service market. Ms. Johns claims that Verizon DC is currently operating in a
16 market where CLECs are positioned to serve most if not all existing customers." Were that the
17 case, Verizon DC could presumably claim that the local service market in the District is
18 irreversibly opened to competition. The validity of Ms. Johns' methods for determining levels of
19 competition and CLEC competitive potential is therefore critical to this proceeding. As I shall
20 demonstrate, however, the various claims and assertions advanced by Ms. Johns serve only to

9. (...continued)

Denying that it has Satisfied § 709.2 of the Public Utilities Code, released September 19, 2002
("Calif. PUC Decision"), at 263-264.

10. Johns Declaration, at paras. 5-7.

1 confirm Verizon DC's current, ongoing and overwhelming dominance of the District's local
2 service market. In this regard, her testimony fails to make a showing regarding the presence of
3 sustainable (*i.e.*, irreversible) local competition. Verizon DC has offered no evidence of the
4 actual number of access lines currently being furnished by facilities-based CLECs and has
5 resorted to various types of "shadow" evidence that the Company undertakes to "interpret" as
6 conveying far more market intelligence than it actually does.

7
8 Measuring CLEC penetration in DC by extracting certain information from E911
9 databases inaccurately overstates and inflates the numbers.
10

11 18 One example of such "shadow" evidence is Verizon DC's use of the quantity of CLEC
12 listings in the E911 database (which the Company is responsible for managing) as a proxy for

11. According to Verizon DC's responses to OPC 1-17 and 1-18, Verizon DC personnel administer the E911 DataBase Management Center and view the database through a secure interface. Verizon DC maintains the unique ability to access data on competitors of the type included in Ms. Johns' affidavit. In this regard, Verizon DC's use of the carrier E911 database to extract market information is in itself evidence of an abuse of its monopoly position. Apparently, Verizon DC is able to obtain extremely granular market data about its competitors' activities from this data source that it exclusively controls. By mining the E911 database and assuming that it is sufficiently accurate for the conclusions being drawn by Ms. Johns to be valid, Verizon DC apparently can identify the quantity of access lines being provided by each of its CLEC competitors in each exchange area — the type of information that Verizon DC clearly considers proprietary given it is viewed via a "secure interface." While this information is not being furnished to Verizon DC's competitors, Verizon DC is apparently making liberal use of the very same proprietary market data for its own competitive and strategic purposes, such as its use in this proceeding to buttress its efforts to obtain Section 271 authority. Inasmuch as Verizon DC does not make this information available to its competitors while at the same time utilizing it for its own purposes, the practice is on its face competitively unfair, and likely violates the express prohibition, set out at Section 222(b) of the federal Act, that "[a] telecommunications carrier that receives or obtains proprietary information from another carrier for purposes of providing any telecommunications service shall use such information only for such purpose, and

(continued...)

1 lines served **by** CLECs. **as** discussed by **Ms.** Johns in her declaration. Verizon DC has **extracted**
2 certain information from this **database** and **has** integrated those **results** with **other** “shadow.” **data**
3 to which Verizon DC has access, such **as** the number, location, and camer for interconnection
4 trunks and collocation arrangements. Upon closer examination, however. it becomes **apparent**
5 that each of **Ms.** Johns’ **methods** involve assumptions or distortions that **seriously** inflate **this**
6 important competitive indicator.

7
8 19. **Ms.** Johns initially **portrays** the count of CLEC-served access **lines**, which relies in large
9 part upon data from the **E911** database, as “a conservative **estimate.**”¹² She claims that “in
10 counting each E911 listing as a single line, Verizon DC is no **doubt** underestimating the actual
11 amount of CLEC competition, since a single E911 CLEC listing could well represent many
12 additional CLEC lines, particularly for a business **customer.**”¹³ Yet, Verizon DC has made no
13 anempt to determine the actual occurrence of any theory that would justify characterizing this
14 estimate as an “understatement.” Verizon DC advises that for CLEC customers, “**the** E911
15 database is fed through the secure PS/ALI electronic **interface.**”¹⁴ Verizon DC indicates that the

11. (...continued)
shall not **use** such information for its own marketing efforts.” Although the FCC **has**
promulgated rules pertaining to ILEC **use** of Sec. 222(c) **Customer** Proprietary **Network**
Information. I am not aware of any ruling that would affirmatively **permit** the **use** of Sec. 222(b)
carrier proprietary data for the purpose for which it is being used here by Verizon.

12. Johns Declaration, at para. 6.

13. Johns Declaration, at para. 6.

14. Verizon DC response to OPC 1-18. “PS/ALI” stands for Private Switched/Automatic
Location Identification. **See** Checklist Declaration **on** Behalf of Verizon Washington DC, Inc.
(“Checklist Declaration”), at para. 239.

1 guidelines for populating E911 data through the PS/ALI interface are contained in the “Regional
2 E911 Electronic Interface Guide.”” Although the Company contends that the PS/ALI interface
3 uses an “industry-standard format,”¹⁶ that clearly pertains to the mechanism for entering the data.
4 not determining which data to enter in the first place. There is ample reason to believe that
5 CLECs do not all conform to one set of practices with respect to what kind of information should
6 be entered into the E911 database, and thus the number of apparent facilities-based lines in the
7 E911 database is not likely to be “underestimated” at all.

8
9 **20.** Verizon DC’s assessment of the count of facilities-based lines based upon information
10 obtained from E911 databases is likely in error due to commonly-used business communications
11 arrangements such as direct inward dialing (“DID”), where each station line “behind a PBX is
12 assigned its own unique 7-digit telephone number. A DID customer will typically obtain a block
13 of numbers from its local carrier (ILEC or CLEC), and that quantity of individual numbers will
14 typically be a multiple of the quantity of physical access lines (PBX trunks) that are being
15 provided to that customer. For example, FCC rules relating to surcharges for Local Number
16 Portability (“LNP”) allow an ILEC to apply nine (9) LNP charges for each PBX trunk or
17 equivalent: thus, in the case of a T-1 trunk containing 24 individual voice channels, the FCC
18 LNP rules contemplate 24 x 9, or 216 PBX stations “behind” the single T-1 facility.” There has
19 been no evidence provided by Verizon to indicate that individual carrier practices regarding the

15. Verizon DC response to OPC 10-18.

16. Checklist Declaration, at para. 239 (emphasis supplied).

17. 47 CFR 52.33(a)(1)(i)(A).

1 manner in which DID numbers are entered into the E911 database are uniform. Indeed, AT&T
2 has indicated that its policy is "to report to the E911 database every telephone number behind a
3 PBX switch, including Direct Inward Dial numbers.""

4

5 21. More importantly, while Ms. Johns ultimately contends that the E911 database is a
6 listing of telephone numbers from which outgoing calls can be made, Verizon DC's own E911
7 database entries exceed its access line count by BEGIN PROPRIETARY <<

8 >> END PROPRIETARY¹⁹ Since CLECs serve proportionately fewer residential and
9 small business lines than does Verizon DC, any excess of E911 number listings to actual voice-
10 grade lines is likely far greater in the case of CLECs than it would be for Verizon DC. In any
11 event, Verizon DC's own data provides BEGIN PROPRIETARY << >> END

12 PROPRIETARY that the quantity of CLEC-associated numbers in the E911 database is likely
13 BEGIN PROPRIETARY << >> END PROPRIETARY than the actual

18. *Investigation by the Department on its own motion into the appropriate regulatory plan to succeed price cap regulation for Verizon New England, Inc. d/b/a Verizon Massachusetts' retail intrastate telecommunications services in the Commonwealth of Massachusetts.* Before the Massachusetts Department of Public Utilities, DTE 01-31, Supplemental Substantive Testimony of Deborah S. Waldbaum, November 13, 2001, at 4.

19. This percentage is calculated by taking Verizon DC's count of E911 listings of BEGIN PROPRIETARY << >> END PROPRIETARY and subtracting Verizon DC's count of 15,700 resold lines and 2,500 UNE-P listings, which provides the number of E911 listings attributable solely to Verizon DC. From that number I subtracted Verizon DC's reported 980,000 business and residence access lines, which provides the quantity of E911 listings BEGIN PROPRIETARY << >> END PROPRIETARY Verizon DC's own access line count. I then divided that number by Verizon DC's 980,000-million access lines. See Johns Declaration, at para. 6, and Verizon DC response to OPC 1-15.

1 number of CLEC access lines in **service**.²⁰ inasmuch as many of the CLEC E911 listings that
2 **Ms. Johns** interprets as CLEC *access lines*” include direct inward dial (DID) numbers. the
3 CLEC market share figures that she proffers would ~~be~~ seriously exaggerated. Moreover, a
4 CLEC will typically include its **own** customers in the E911 database where the CLEC provides
5 the *switch*.²² even if Verizon DC is the underlying provider of the access line facility connecting
6 the customer’s premises with the CLEC switch.²³ Hence, when combined with the lack of
7 correspondence between E911 listings and CLEC customer access lines, the E911 database
8 count is not a reliable indicator of the amount of CLEC-provided facilities in the District’s
9 market.

20 Pending FCC rules would require PBXs to have the ability to identify the specific **PBX** extension number placing each call for E911 purposes at least with respect to a limited number of PBX station lines. This capability is referred to as identified outward dialing (IOD). *In the Matter of Revision of the Board’s Rules to Ensure Compatibility with Enhanced 911 Emergency Calling Systems*, CC Docket 94-102, 9 FCC Rcd 6181, at para. 60.

21. Johns Declaration, at para. 6.

22. Checklist Declaration, at para. 239

23. See *Investigation by the Department on Its Own Motion into the Appropriate Regulatory Plan to Succeed Price Cap Regulation for Verizon New England, Inc. d/b/a Verizon Massachusetts’ Retail Intrastate Telecommunications Services in the Commonwealth of Massachusetts*, Before the Massachusetts DTE Docket No. 01-31, Verizon Response to **ATT-VZ** 2-1, October 3, 2001.

1 Measuring CLEC penetration in DC by counting the number of completed collocation
2 arrangements misrepresents the actual number of CLECs providing
3 telecommunications services in the District.
4

5 22. The use of completed collocation arrangements as an indicator of CLEC competitive
6 potential in the District is another “shadow” approach being relied upon by Verizon DC. The
7 Company flaunts the number of completed collocation arrangements as an indicator of both the
8 existence of and potential for facilities-based competition. Verizon DC points to “approximately
9 150 existing in-service collocations arrangements” in Verizon DC central offices as evidence
10 that a significant number of CLECs are positioned to directly compete with Verizon.” The
11 strength of potential competition as demonstrated by collocation arrangements is mitigated
12 significantly when the number of failing CLECs is considered. Indeed, of the 109 traditional
13 physical collocation arrangements in existence in April 2002, only 70 were still in use in July
14 2002²⁵ — which represents a 36% decline in only three months. “In use” virtual collocation
15 arrangements numbered 9 in April 2002, yet that quantity dropped to 7 by July.²⁶ CATT
16 arrangements also declined from 14 in April 2002 to 12 in July. Given the continued turmoil in
17 the industry since April, it is reasonable to expect even fewer “in use” collocation arrangements
18 for CLECs now and in the foreseeable future, especially considering the bankruptcy filings of
19 Adelphia, XO Communications, ATG and WorldCom over the past four months.”

24. Johns Declaration, at para. 5.

25. Verizon DC response to OPC 1-42.

26. Verizon DC responses to OPC 1-41, 1-43.

27. “Adelphia Succumbs To Bankruptcy”, *TR Daily*, June 26, 2002; “XO Files For Bankruptcy. Pledges Reorg With Or Without Forstmann/Telmex”, *TR Daily*, June 17, 2002;

(continued...)

1 23. Moreover, ~~some of the~~ collocation arrangements being cited by Verizon DC are
2 undoubtedly associated with “data CLECs,” ~~Le., carriers~~ providing Digital Subscriber Line
3 (DSL) services and ~~not~~ voice dial-tone services. Verizon DC ~~has itself~~ demonstrated that
4 carriers providing DSL service ~~as~~ separate entities from Verizon DC require collocation arrange-
5 ments. In response to OPC 1-49, Verizon DC indicated that prior to the December 31, 2002
6 reintegration of Verizon Advanced Data Inc. (“VADI”) into the core Verizon company, VADI
7 had BEGIN PROPRIETARY << >> END PROPRIETARY virtual collocation arrangements in
8 that same number of DC central offices.²⁸ This information clearly demonstrates that data
9 CLECs account for ~~some~~ portion of the 150 collocation arrangements Verizon attributes
10 generally to CLECs.

11
12 24. Furthermore, ~~as~~ has been demonstrated with respect to CLEC entry into the local voice
13 telephone service market, entry into other service areas such ~~as~~ DSL is also proving to be diffi-
14 cult and expensive, due to high fixed costs associated with acquiring the necessary facilities. A
15 compelling demonstration of the prevailing dearth of confidence in the data regarding CLECs’
16 ability to successfully develop their networks and even to expand into voice-over-IP (“VOIP”)
17 service can be seen in the November 2000 decision by Verizon to pull out of its plans to acquire

27. (...continued)

“Integra Telecom to Buy assets of Advanced Telecom Group”, *The Business Journal Portland*,
May 31, 2002, <http://portland.bizjournals.com/portland/stories/2002/05/27/daily37.html>,
accessed 9/24/02; “Bankruptcy at WorldCom Is the Largest in U.S. History”, *The New York Times*,
July 22, 2002, <http://www.nytimes.com/2002/07/22/business/22worl.html?todaysh headlines>, accessed 9/24/02.

28. The count of VADl collocation arrangements are not included in Verizon’s count of 150
collocation arrangements attributed to CLECs. Johns Declaration, Attachment 101, at 3.

1 a 55% stake in NorthPoint Communications. Following this decision, a Verizon spokesperson
2 claimed that the Company had "several other ways" of gaining customers in the DSL markets
3 outside of Verizon's traditional territory.²⁹ In March 2001, AT&T acquired the physical assets
4 of Northpoint for about \$135-million, less than 10% of the pre-Verizon-merger market value of
5 Northpoint as a going concern, and only about "25 cents on the dollar" ... for NorthPoint's hard
6 assets.³⁰ Rhythms NetConnections, another national DSL player, has already disappeared from
7 the competitive landscape, and Covad previously sought and recently emerged from Chapter 11
8 restructuring."

9
10 25. An article in the *New York Times*, dated June 18, 2001, analyzing the fiber optic long-
11 haul "backbone" market, underscores the utter lack of competition at the local distribution end of
12 the information superhighway:

13
14 There is a glut of capacity of high-speed, long-haul information pipelines, but
15 a shortage of the high-speed local-access connections that consumers and
16 businesses need to connect to the Web. It is as if superhighways stand nearly
17 empty while traffic backs up at the Holland and Lincoln tunnels.
18

29 "Citing Declining Operations. Financial Results. Verizon Backs Away From Takeover Of NorthPoint," *TR Daily*, November 29, 2000.

30. "AT&T Gets Bargain Price For NorthPoint's DSL Assets," *Telecommunications Reports*, March 26, 2001; "Veriton, NorthPoint to Merge DSL Operations," *TR's Last-Mile Telecom Report*, August 8, 2000.

31. "Rhythms NetConnections Files Bankruptcy, Seeks 'Going Concern' Bids," *TR Daily*, August 2, 2001; "Covad Files For Bankruptcy In Accordance With Refinancing Plan," *TR Daily*, August 15, 2001.

1 Few people have fast Internet connections, and prices are rising for those who
2 do...³²
3

4 ironically, while the demand for bandwidth **may well be present and** growing.)' the ILEC-
5 controlled local access monopoly **is** working effectively to block that **demand** from ever reaching
6 the overabundant supply. Given the tens of billions of dollars that have been invested in **back-**
7 bone fiber, one would certainly expect that, **were realistic** competitive opportunities actually
8 available in the local service market, at least some **of** that investment capital would have **been**
9 and would even today be deployed in this direction. The fact that the local ILEC bottleneck
10 persists, and that investors are running away from pursuing local service entry as fast as they
11 can, speaks volumes about the actual **state** of local **competition**.³⁴

32. "Shining Future of Fiber Optics Loses Glimmer." *The New York Times*, June 18, 2001, p. A1.

33. While demand for broadband services is certainly present, **current** assessments of the penetration rate of "broadband" services hover only in the range of 10%. In *the Matter of Inquiry Concerning the Deployment of Advanced Telecommunications Capability to All Americans in a Reasonable and Timely Fashion, and Possible Steps to Accelerate Such Deployment Pursuant to Section 706 of the Telecommunications Act of 1996*, CC Docket No. 98-146, *Third Report*, rel. February 6, 2002, at para. 119.

34. One might even **go** so far **as** to theorize **an affirmative** business strategy on the part of SBC, Verizon and the other **RBOCs** to deliberately withhold the availability of high-speed Internet access so as to enfeeble the backbone fiber optic network providers to the point **whm**, following their attainment of Section 271 authority, the **RBOCs** will be in a position to **purchase** those backbone network assets at fire-sale prices.

1 Opportunities for CLEC expansion or growth have virtually disappeared, a situation
2 recognized by RBOCs and CLECs alike.
3

4 26. One need look no further than the recent actions of SBC and Verizon for confirmation
5 of the extreme difficulties that entrants confront in competing with ILECs in the local services
6 market. SBC, in its Joint Application for approval of its merger with Ameritech,³⁵ and Verizon,
7 in its Joint Application for approval of its merger with GTE,³⁶ each represented that following
8 their respective mergers the two mega-ILECs would each commit to pursuing "out-of-region"
9 entry in various local exchange service markets. SBC had identified thirty such markets (of
10 which 17 were in what would become Verizon territory),³⁷ while BA/GTE (now Verizon)
11 committed to enter twenty-one markets." Although various parties and their experts, including
12 myself, were highly skeptical as to the legitimacy of these so-called "commitments," both sets of
13 joint applicants insisted that their respective "national local strategies" would be aggressively

35. *In re: Applications of Ameritech Corp., Transferor, and SBC Communications Inc., Transferee, for Consent to Transfer Control of Corporations Holding Board Licenses and Lines Pursuant to Sections 214 and 310(d) of the Communications Act and Parts 5, 22, 24, 25, 63, 90, 95, and 101 of the Board's Rules*. Before the Federal Communications Commission, CC Docket No. 98-141, Application. Filed July 27, 1998 ("SBC/Ameritech Merger Application"), at Sec. II.A.1.

36. *Applications of GTE Corporation and Bell Atlantic Corporation. Description of the Transaction, Public Interest Showing and Related Demonstrations*, Before the Federal Communications Commission. CC Docket No. 98-184, Application. Declaration of Jeffrey C. Kissell. Filed October 2, 1998, ("Bell Atlantic/GTE Merger Application"), at para. 14.

37. *SBC/Ameritech Merger Application*. Attachment A: "New Markets for the New SBC"

38. *Bell Atlantic/GTE Merger Application*, at para. 14.

1 pursued and would result in a significant enhancement of facilities-based local competition
2 throughout the country.³⁹

3
4 **27** In its Orders approving the two mergers, the FCC undertook to put some teeth into what
5 were in other respects "soft" commitments on the part of the two sets of merger parties with
6 respect to their out-of-region local entry plans. In its *SBC/Ameritech Order*, the Commission
7 required SBC to undertake the promised out-of-region local entry, and indicated that the post-
8 merger SBC would be fined as much as \$39.6-million for each of the 30 out-of-region markets
9 that it did not enter.⁴⁰ In the *BA/GTE Order*, the FCC similarly imposed the threat of fines if
10 BA/GTE failed to invest at least \$500-million in out-of-region CLEC activities, or provide
11 service as a CLEC to at least 250,000 customer lines, by the end of 36 months following the
12 merger closing date.⁴¹ As it has turned out, of course, the skepticism of various commentators

39 Id. at para. 15; *SBC/Ameritech Application*, Affidavit of James S. Kahan, at para. 27.

40. *In re. Applications of Ameritech Corp., Transferor, and SBC Communications, Inc., Transferee, for Consent to Transfer Control of Corporations Holding Board Licenses and Lines Pursuant to Sections 214 and 310(d) of the Communications Act and Parts 5, 22, 24, 25, 63, 90, 95, and 101 of the Board's Rules*, CC Docket No. 98-141, *Memorandum Opinion and Order*, October 6, 1999, at Appendix C, para. 59(d). The FCC ordered:

If an SBC/Ameritech Out-of-Territory Entity fails to satisfy any of the 36 separate requirements for each out-of-territory market on or before the deadlines set forth in Subparagraph c, SBC/Ameritech shall make a one-time contribution of \$1.1 million for each missed requirement (up to a total contribution of \$39.6 million per market and \$1.188 billion if SBC/Ameritech Out-of-Territory Entities fail to satisfy all 36 requirements in all 30 markets) to a fund to provide telecommunications services to underserved areas, groups, or persons.

41. *Applications of GTE Corporation and Bell Atlantic Corporation. Description of the Transaction. Public Interest Showing and Related Demonstrations*, CC Docket No. 98-184,

(continued...)

1 and the concerns of the FCC with respect to the veracity of these out-of-region local entry
2 "commitments" were well-founded. Early last year, both SBC and Verizon announced that they
3 had each abandoned or drastically scaled-back their out-of-region local **may** plans."

4
5 28. In the first five **years** following enactment of TA96, various mergers have **been**
6 approved among large incumbent LECs that have reduced the number of Regional Bell
7 Operating Companies (plus **GTE**) from eight to four. **At** the time that each of these mergers **was**
8 first announced publicly, these large carriers had in **each case** promised that their combination
9 would further the pro-competitive **purposes** of the AN. Based upon the competitive entry data
10 set forth above, it is clear that, both in the District and on a national scale," these mergers have
11 done nothing but create larger, better financed fortress bottleneck monopolies. Indeed, the
12 RBOCs' resistance to the market opening conditions of the **Act** has **proven so** successful that the
13 competitive local exchange carrier industry now stands on the verge of collapse."

14

41. (...continued)

Memorandum Opinion and Order, Rel. June 16, 2000, at paras. 43-48.

42. Rory J. O'Connor, "Looser Reins," *eWeek*, March 26, 2001: "SBC Says It Meets Merger Terms Despite Out-Of-Region Cutbacks," *TR Daily*, March 20, 2001.

43. The most recent data available from the FCC indicates that CLECs **serve** 10.2% of the nation's access lines. FCC, "Local Telephone Competition: **Status** as of December 31, 2002," July 2002 ("*December 2001 Local Comp Report*"). Table 6.

44. *See, e.g., In the matter of Joinr Application of Onepoint Communications Corp. and Verizon Communications for Authority Pursuant to Section 214 of the Communications Act of 1934, as Amended, to Transfer control of Authorizations to Provide Domestic Interstate and International Telecommunicarions Services as a Non-Dominant Carrier*, CC Docket No. 00-170, AT&T's Petition to Deny Joinr Applications. October 23, 2000.